



# Private tours with Herstorical Tours

## Contents

<u>Introduction</u>	2
<u>Partners</u>	3
<u>Why book?</u>	4
<u>Testimonials</u>	5
How much?	6
<u>Contact</u>	7
<b>Appendix</b>	
<u>About me</u>	8
<u>FAQ</u>	9-10



# Private tours with Herstorical Tours



## Who are we?

I'm Maria and I established Herstorical Tours in 2021. I wanted to bring women's history to life in a new and engaging way that I felt wasn't really being served in the London tour market, so I started to write and lead immersive walking tours that used comedy and theatre to storytell.

I started off with just one tour, and five years later I've got six tours that I run publicly and regularly. With the help of costumed actors, the HERstories of London's forgotten historical women are lovingly and truthfully recreated on the streets of London.

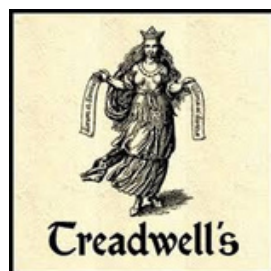
# Some of the brands we've worked with...



Foundling  
Museum



Dr Johnson's House



# Why book a private tour?

If you're looking for something really unique for your company training activity, away day or social, you'll want to book a Herstorical Tour. You'll get history facts, yes, but this is not a standard walking tour regurgitating facts that you could just read in a book. The facts are retold through theatrical storytelling, comedy, poetry and sometimes even song.

Costumed characters will surprise you at every turn with reconstructions of historical events that sometimes have interactive elements you can get involved with yourselves (If you want to!)

It's a perfect activity for International Women's Day, Women's History Month, Halloween, Christmas, to name a few notable occasions!



Watch the video below to get an idea of what the tours are like:



# How do I know it will be good?

Dont just take my word for it. Listen to what people say about my tours. I'm very proud to say I've had nothing less than 5 star reviews on Google from our public customers, and glowing testimonials from my private clients. Here are two examples...

*"...Maria (with support from her co-star, Polly) took us on a hilarious and informative tour around Covent Garden. The tour itself strikes just the right note between the grim realities of the sex trade and light-hearted humour and optimism - no easy feat.*

*If you are looking for something a little different ...I'd definitely recommend a private tour by Herstorical Tours. Everyone walked away saying how much they'd enjoyed it, we got to explore a great part of London and it was incredibly reasonable in terms of price per person."*

*"The fantastic Hex and the City Walking Tour was truly one of the highlights of our year. The tour was fascinating, thought-provoking, and beautifully delivered - but Maria herself was the real standout. With warmth, humour, and an infectious passion for the subject, she brings the stories vividly to life, Her storytelling strikes the perfect balance between historical insight and engaging narrative.*

*I would wholeheartedly recommend this tour... It's an empowering, eye-opening experience that stays with you long after the walk ends."*

Read all client testimonials [here](#).



## How much is it?

Tours can be run from as little as £150 minimum group fee and £20 per person. Fees vary depending on your group size, the specific tour you want, and whether you opt for additional actors or customisations. Contact me for more details!



# Ok you've convinced me! What do I do now?



If you like what you see here and would like to discuss a potential booking, email me today and we can chat about your needs.

**Let's make HERstory together!**



[herhistoricaltours@gmail.com](mailto:herhistoricaltours@gmail.com)



# Appendix

## A bit more about me...

I am a born and bred Londoner and became a business owner 5 years ago. Prior to this, I worked for 12 years as an English and communication skills teacher and trainer in the UK, Japan and Italy. During my working life I've tried lots of jobs, from retail to sales and marketing, to children's entertainment (!) since graduating from Nottingham University in 2004.

Alongside the tours I also support myself as a working actor and character comedian.

If you have any questions about me do ask!



# Appendix

## Frequently asked....

**Q** What tours can I book privately?

**A** You can book any of our public tours as a private tour for your group. Visit the website to view all the tours.

**Q** How long are they?

**A** Tours are between 1.5-2 hours depending on the specific tour.

**Q** Where do they go?

**A** All over London! All the information for each specific tour is on the dedicated tour page on our [website](#).

**Q** What dates/times can I book?

**A** Whenever you want. Provided I havent got another tour running at the same time, I can accommodate most dates and times (though weekdays are usually best).

**Q** Are there lots of actors jumping out?

**A** No, I have one supporting actor for some of my tours but most of the acting and guiding is done by me. Some of the tours can be adapted solo for a lower fee, but to get the full immersive experience I would encourage the Standard versions! Contact me for full details.

# Appendix

## Frequently asked....

**Q** Can you customise/change the tours?

**A** To an extent - yes. In the past I've adapted and shortened or cut routes to accommodate private groups, added coffee breaks and bar stops, and even included references to specific elements such as LGBTQ history to suit our clients. I even wrote an entirely new tour for a client who wanted to surprise his fiancée with an engagement. Nothing is impossible! (though of course significant amendments may incur extra charges.)

**Q** What is the tone of the tours? Are they sensitive to the subject matter?

**A** My tours cover dark elements of history such as the witch hunts, the sex trade, and women's fight for the vote. I NEVER shy away from the brutal realities of these HERstories, and I always deal with them with the right balance of respect, pathos and light relief. This is something I take very seriously. There are so many ways women's experience has been erased and trivialised, and the point of my work is to present a new way of talking about women's stories, and anchoring them in our world today.

I'm sure you'll agree- the fight against the patriarchy has never been more relevant than it is right now !